

Premium Level = \$400.00 year

- a) Monthly Luncheon attendance (11) for one member per company; Guests @ \$30.00 each. Opportunities to network with group members and exchange business referrals and leads. Relationship building.
- b) Showcase business services at a monthly meeting
- c) Premium web site vendor listing:
  - 1) Two snapshot pictures
  - 2) Company name and contact info listing, including hot link to company web site
  - 3) Up to 64 word business or service description  
(Excludes initial production costs to develop and post listing or any subsequent updates.)
- d) Premium Home Page vendor listing (cycling function)
  - 1) One of above two pix
  - 2) Company name
  - 3) Up to 25 word business teaser description
- e) Brochure text design, production and printing of membership listing and group mission; 3000 annual printing
- f) Quarterly SEO on web site
- g) WoD group advertising in San Diego Style Weddings Magazine; resulting in monthly bridal lead list for use in monthly email marketing campaign using [www.ConstantContact.com](http://www.ConstantContact.com)

Associate Level = \$250.00 year

- a) Standard web site vendor listing:
  - 1) Name of company or business
  - 2) Contact name
  - 3) Contact phone # and/or e-mail
  - 4) Web site hot link

(No pictures; excludes initial production costs to develop and post listing and subsequent updates)
- b) Quarterly SEO on web site
- c) WoD group advertising in San Diego Style Weddings Magazine; resulting in monthly bridal lead list for use in monthly email marketing campaign using [www.ConstantContact.com](http://www.ConstantContact.com)

Additional Vendor Business Listings = \$50.00 year

- a) Secondary or subsequent business listing on web site vendor section
- b) Secondary or subsequent business listing in member brochure

#### Web Site Fees

- a) \$50.00 to initially place a business listing; to spec
- b) for webmaster to produce listing (text, pictures, etc.), fees will vary
- c) changes to listings will vary in cost depending on volume of changes and labor involved; changes outside of quarterly update period will be assessed a minimum \$50.00 fee